



**Paul G. Tuernerman**  
**Chief Operating Officer, Tales of the Cocktail**

After 17 mostly urban moves in his 44 years, Paul G. Tuernerman landed in New Orleans as Vice-President for Piccadilly Restaurants, LLC. In his role as Vice-President, Paul is responsible for the successful development and implementation of multiple growth vehicles designed to leverage the untapped value within the Piccadilly Brand, for application in traditional and nontraditional venues.

Paul's food service career began at age 15, frying fish for Arthur Treacher's in Blacksburg, Virginia. Over the past 29 years, Paul's career has taken him from the dishroom to the boardroom, all the while never losing sight of the importance of maintaining true to the customer and the concept, as well as the employee.

Paul's "love of the business" and "passion for excellence" is infectious; it does not take long after sitting down with him to realize that the food business is indeed his first love. Paul professes that to be successful in today's competitive market; you need to be about more than just good food. "The restaurant business has changed dramatically over the last twenty years; to succeed you must offer the consumer an inimitable experience if you expect them to return on a regular basis." "Anyone can serve a good fried chicken, it those that serve it right, with attitude, that will be around tomorrow; it needs to be experiential."

Paul, born in Garfield Heights, Ohio, serves on the Board of the New Orleans Culinary and Cultural Preservation Society, is single and currently resides in Livingston, LA. When not working, Paul enjoys travel, sailing and saltwater fishing.